

AIS Election - President Elect Candidate (March 5, 2014)

Jae Kyu Lee



(1) University affiliation

College of Business, Korea Advanced Institute of Science and Technology, Seoul, Korea

(2) Biographical sketch

Jae Kyu Lee is the HHI Chair Professor in the College of Business at Korea Advanced Institute of Science and Technology in Seoul since 1985. I am an AIS Fellow and will serve as the conference chair of ICIS 2017 to be held in Seoul, Korea.

I received my Ph.D. from the Wharton School, University of Pennsylvania (1985). He served as Dean of the College of Business at KAIST as well as Associate Dean in the School of Information Systems at Singapore Management University, and was a visiting professor of Carnegie-Mellon University, University of Texas at Austin, and City University of Hong Kong.

He was the co-chair of ICIS 2011 Doctoral Consortium in Shanghai and served as co-chair of the Pacific Asia Conference on Information Systems (2001, 2006) and chair of the International Conference on Electronic Commerce. He was a program committee member of numerous international conferences on information systems.

He was President of the Korea Society of Management Information Systems and Korea Society of Intelligent Information Systems. He received best paper awards nine times from major conferences and the national decoration from the Korean Government.

He was editor-in-chief of the journal, *Electronic Commerce Research and Applications* (Elsevier) and serves as associate editor of journals such as *Decision Support Systems* and *International Journal of Electronic Commerce*. He authored and edited 11 books in the area of Electronic Commerce, Information System, and Intelligent Systems, published around 100 journal papers, and presented about 20 keynote speeches at major international conferences and workshops.

(3) AIS membership and experience statement

He has been an active member of AIS since it was founded. He initiated the hosting of ICIS in Asia for the first time. As such, he served as co-chair of ICIS 2011 Doctoral Consortium in Shanghai and will serve as the conference chair of ICIS 2017 to be held in Seoul, Korea.

His contribution to AIS was made mainly through the Pacific Asia Conference on Information Systems (PACIS). He hosted and chaired PACIS 2001 in Seoul and co-chaired PACIS 2006 in Malaysia. He is a charter member of PACIS and has been serving as a member of the executive committee.

While he was President of the Korea Society of Management Information System (KSMIS), he established the Korea Chapter of AIS in cooperation with KSMIS. This chapter named KrAIS operates very well and by promoting new AIS membership, reached 250 members.

He delivered a keynote speech at PACIS 2003 in Adelaide, and regularly attends ICIS and PACIS meetings. He is a highly sought after panelist on various issues of IS research. He served as mentor of Doctoral Consortium for PACIS 2010 in Taipei and PACIS 2011 in Brisbane as well as ICIS 2011 in Shanghai.

Currently, he is working on the Green IT and Green Business area. Through his pioneering works, the IS community is exposed to the new challenging opportunity of IT in Smart Grid research.

(4) Statement of platform or position

I believe the first mission of AIS President is the enhancement of superb academic excellence, further creating social value. To this end, we need to accommodate the opportunity of new IT technologies based on smart mobile devices and resolve the security threat that comes from the vast and critical IT infrastructure. Environmental responsibility of green IT and the social issues stemming from national and international IT infrastructure that is beyond a company level study should be sought.

To this end, AIS needs to contribute not only to the behavior aspects, but also the technical aspect of those problems to be more creative for the future. AIS also needs to balance academic theory research with problem solving capabilities to solve real world challenges. Thus, we need to generate more opportunities of collaboration with business practitioners and policymakers to complement the academic research. I am committed to embedding the culture of accomplishing these goals in the AIS community.

In addition to this main goal, I will attain the following goals to make AIS more prosperous: Increase AIS membership by encouraging greater engagement by IS professionals and raise more funds to grant endowed best paper awards. Through these contributions, I will make AIS stronger and the members happier.