

Hee-Woong Kim

Yonsei University

Biographical Sketch

Dr. Hee-Woong Kim is a professor at the Graduate School of Information, Yonsei University, South Korea. Before joining Yonsei, he was an assistant professor at the National University of Singapore (NUS) and a research fellow at the Massachusetts Institute of Technology (MIT), gaining valuable global expertise.

With over 20 years of experience in Information Systems (IS), Dr. Kim has significantly contributed to digital business, social media, and IS management research. His work has appeared in top journals such as MIS Quarterly, Information Systems Research, and Journal of Management Information Systems. Recognized among Elsevier's World Top 2% Scientists (2020–2024), he is known for his impactful scholarship.

At Yonsei, Dr. Kim has mentored numerous students and early-career researchers, shaping the future of IS. His dedication has earned him the Yonsei Academic Award and Faculty Contribution Award. As Co-President of the Korea Chapter of AIS (KrAIS), he strengthened regional collaboration and global AIS connections.

Dr. Kim currently serves as an Associate Editor for MIS Quarterly and a Senior Editor for Decision Support Systems, supporting the dissemination of high-impact IS research. His extensive experience, leadership, and unwavering commitment to AIS's mission position him as an exceptional candidate to represent Region 3 on the AIS Council.

For more information, <https://gsiyonsei.wixsite.com/dslab/cv> .

AIS Membership and Experience

Dr. Hee-Woong Kim has been an active member of the Association for Information Systems (AIS) for over 20 years, dedicating his efforts to advancing AIS's mission and supporting the global IS community. His sustained involvement reflects a deep commitment to fostering a thriving, inclusive, and collaborative AIS environment.

Key contributions include:

- Leadership Roles:
 - Co-President of the Korea Chapter of AIS (KrAIS), fostering collaboration among Region 3 scholars and strengthening ties with the broader AIS network.
 - Member of the PACIS Executive Committee since 2019, contributing to strategic planning and ensuring successful conferences.
- AIS Conference Leadership:
 - Program Co-Chair for PACIS (2019): Focused on emerging topics in Information Systems.
 - Doctoral Consortium Co-Chair for ICIS (2017): Supported doctoral students' professional development.

- ▶ Organizing Co-Chair for PACIS (2013): Played a key role in planning and executing the conference.
- ▶ Track Chair for ICIS (2025, 2021) and PACIS (2024, 2021): Advanced research contributions and fostered scholarly dialogue.
- ▶ Junior Faculty Consortium Chair for PACIS (2023): Mentored early-career academics.
- Editorial Contributions:
 - ▶ Associate Editor for MIS Quarterly, overseeing high-quality research.
 - ▶ Senior Editor for Decision Support Systems.
 - ▶ Editorial Board Member for the Journal of the Association for Information Systems.

Dr. Kim's leadership, mentorship, and dedication to AIS values uniquely position him to represent Region 3 effectively, ensuring its growth and influence within the global AIS community.

Statement of Platform

As a candidate for Vice President of World Region Representative (Region 3) for the AIS, I am eager to lead efforts that strengthen inclusivity, foster collaboration, and advance the global presence of Region 3 within AIS. With over 20 years of experience in IS and a deep understanding of the unique challenges and opportunities in Region 3, I am dedicated to driving progress.

If elected, I will focus on:

- Enhancing Regional Representation: Advocating for greater visibility of Region 3 initiatives within AIS, addressing regional barriers, and ensuring equitable access to conferences and activities.
- Fostering Collaboration: Strengthening partnerships within Region 3 and across AIS by facilitating knowledge-sharing programs and joint research initiatives.
- Leveraging Fast-Growing Economies: Capitalizing on Asia-Pacific's rapid economic growth to drive impactful collaborations with businesses, governments, and academic institutions.
- Supporting Early-Career Scholars: Developing mentorship programs to guide emerging researchers in publishing in top-tier journals and advancing their careers.
- Promoting Diversity and Inclusion: Championing underrepresented groups in AIS and fostering initiatives that bridge gaps across regions and cultures.

My contributions to AIS include serving as Co-President of KrAIS, a PACIS Executive Committee member, and an editor for leading IS journals. I will leverage this experience to ensure Region 3 thrives as a vibrant, inclusive, and globally influential part of AIS. Together, we can advance AIS's mission and strengthen our community.