CorVu 5

Driving Breakthrough Performance

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1. CorVu Overview
2. CorVu5 Overview
3. CorStrategy
4. CorBusiness
5. Demo
6. Questions & Answers
Global CPM (Corporate Performance Management) Solution Provider

- Founded in 1990
- International Locations (HQ: Minneapolis)
- Publicly-traded in the US (NASDAQ)
- 4,500+ Customers, worldwide
- 1st vendor automated the Balanced Scorecard
- World’s largest Scorecard Implementation – US Army
- Global Research & Development in Australia
CorVu Customers (4500+ Globally)
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The Problem our customers had was…

It’s Disconnected

“… (manage) " " (improve) " " " ""
CorVu 5 Five Key Modules

- **CorStrategy™**
- **CorPlanning™**
- **CorRisk™**
- **CorBusiness™**
- **CorIncentive™**

**Layers of Modules**
- **Strategy**
  - Aligned Initiatives & Day-to-Day Activities
  - Business Intelligence
  - Resource Management
  - Incentive Management
  - Risk Management
  - Initiative Management

**Core Modules**
- **Objective Management**
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BSC 100% (Balanced Scorecard, Six Sigma, Total Quality Management, Economic Value Add, European Foundation of Quality Management, Basel II, ISO 9000, Malcolm Baldrige Award for Quality)

- Balanced Scorecard (BSC)
- Six Sigma
- Total Quality Management (TQM)
- Economic Value Add (EVA)
- European Foundation of Quality Management (EFQM)
- Basel II
- ISO 9000
- Malcolm Baldrige Award for Quality
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- architecture
- Conditional color-coded, informative visual report
- Query OLAP
- trend historical data
- HTML publish
CorBusiness

Graphical Analysis
CorBusiness

Query & Reporting

- “Quick Report” Wizard
- Color-coding, Imbedded Graphs, Bitmaps
- UI, Drill-down, Interactive ‘Expand-to-Detail’ and ‘Collapse-to-Summary’
- Report from a Database or Intuitive Datamarts
Executive Alerts

- Graphically Monitor KPIs
- Quick overview of the Corporate Health
- Interactively drill down to view specific sub-groups
- Interactively drill down for further analysis of a KPI
- Rich imbedded commentary, workflow, collaboration
Specialist, not a generalist

CorVu 5

Driving Breakthrough Performance
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BSC

CRM

DW, OLAP
(ABC/ABM)
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CorVu

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